

MARCHE CENTRO D'ARTE SELECTION ANNOUNCEMENT 2015

Art.1 – Objectives

The Cultural Organization *Marche Centro d'Arte* (McdA) announces the upcoming artists' selection in occasion of the 6° edition of *MCdA Contemporary Art Expo*. The aim is to value and promote contemporary art by looking for talents and/or new artistic expressions. This Selection is announced in order to set up a collective exhibition contextually to a series of exhibitions part of the Marche Centro d'Arte Expo. The Marche Centro d'Arte Expo takes place over two months in spring in San Benedetto del Tronto, in the centre of Italy.

Art.2 – Admission Criteria

Participation is free and open to anyone over 18 years old. The artist can present maximum 5 artworks, without restrictions on theme, dimension, materials and technique.

Art.3 – Jury

The jury will select the artworks of ten artists according to quality, research and innovation parameters.

The jury:

- Valentina Falcioni – art critic;
- Giovanni Alfano - artist;
- Lino Rosetti - president of *McdA*;
- Dario Ciferri - art critic, journalist and head of press office for *McdA*;
- Franco Marconi - gallery owner of Marconi Art Gallery and art director of *McdA*.

Art.4 - Art.4 – Terms and participation rules

Artists can sign up online in the “sign up” area on website: <http://mcda.cocalosclub.it/> , by Saturday 20-01-2016, 10pm.

Registering the artist declares:

- [to acknowledge and entirely accept this announcement;
- [the paternity, availability and exclusive legal ownership of every artworks copyrights, including the publication of images;
- [to authorize the Organization to reproduce and use images also for economic aims, advertising and communication aims;
- [to allow personal data treatment for activities and purposes related to the Expo, and the inclusion in the Organization's database;
- [to relieve completely the Organization from any publishing, reproduction and utilization pretentions by third-party.

While signing up, through the SIGN UP form (<http://mcda.cocalosclub.it/iscriviti>) , the artist has to provide his own personal data (phone, email etc.), in a word .doc or .pdf file: CV, education, exhibitions, artistic vision and max 5 images (JPG -72 DPI, RGB, maximum width 1200 px, max 1,0 Mega (the selected artists will be asked to send higher quality pictures for the catalog). Every artwork must have a caption (name, surname, title, date, technique and sizes – height x base x depth). At the end of this process the artist will receive a confirmation email of the successful registration.

Art.5 – Artworks dispatch and responsibilities

The selected artists will have to send their artworks with everything necessary to the exhibition (frames, pedestals, etc..) and the materials for the catalog (high quality image of each artwork, artist's picture, etc..). The artworks must be sent by the established date (to be defined) to Marconi Gallery (C.so Vittorio Emanuele n° 70, 63064 Cupra Marittima – AP) and they have to be collected at the same address within one week after the exhibition.

Transportation costs will be entirely at the expense of the artists. The Organization guarantees artworks safekeeping, but refuses any responsibility in case of theft, fire and any kind of damage during the exhibition. Possibly the artist him/herself can subscribe an insurance policy.

Art.6 Collective exhibition and catalog

The collective exhibition will be curated by Valentina Falcioni. The opening will take place in spring/summer 2016 (the exact days will be communicated later directly to the artists) at PalaRiviera in San Benedetto del Tronto (AP) for the 6° edition of MCdA contemporary art Expo, contextually to the other exhibitions part the project. The exhibition will last for one month and a half. The MCdA catalog, complete of curators critique, artworks and artists' biography, will be published. There will be one free copies for each artist.

Art.7 - Hospitality

Hospitality for the opening day will be provided for one person. It will include: launch dinner and one overnight.

Art.8 - Calendar

Announcement deadline :

- [20-01-2016 – registration deadline
- [27-01-2016 – communication of Selection's results deadline

Other relevant dates will be communicated later to the selected artists

Art.9 – Authorization

Each candidate agrees to the use of personal data by the Organization and to their inclusion in the Organization's database. Moreover each candidate gives for free the rights to use pictures and texts in the catalog, on the website and on social networks. The Organization has decisional power on anything not specified in this announcement.

Participation entails the acceptance of each article of this announcement.